

06/07/10 06/11/10 M-Sun ABC 7 News at 10M

M-Sun ABC 7 News at 11

ORDER

Print Date 09/20/12 Page 1 of 2

wwse AAAA2D	OR	DER					
Contract / Revision 19299	Flight Dates 06/07/10-0	06/11/10					
Original Date / Revision 06/02/10 / 06	6/08/10		Order Sep	00:15:	00		
Advertiser ALLIANCE FOR AMERICA'	S <u>Product</u>		Estimate #				
			Alt. Order#				
Agency MCLAUGHLIN & ASSOCIA	T E Agency Com 15%		Billing Type	Cash			
Buying Contact	Billing Contact		Order Type	GENE	RAL		
			Billing Cycle	EOM/E	EOC		
566 S ROUTE 303 BLAUVELT, NY 10913	566 S ROUTE 303 BLAUVELT, NY 10913	3	Billing Caler	DCAST			
BEAGVEET, NT 10010	BEAGVEET, IVI 1001	o .	<u>Demograph</u>				
		_	Rev Codes	AGY	POLI	TICAIC	IA
Primary Account Executive Vann Smith	Sales Office RWWSI		Product Coc				
Account Executive Order%	Sales Region Regiona Agency Ref	II	<u>Priority</u> Advertiser R	P-8 Ref			
Vann Smith 100%	rigorio, rio.		110100111	<u></u>			
			Order Share	% Mar	ket Value		
			Competing St	tation % of		Am	nount
			WCLF WEDU		%		
			WFLA		%		
			WFTS		%		
			WFTT WHTR		%		
			WMOR		%		
			WTOG WTSP		% %		
			WTTA		%		
			WTVT		%		
			WUSF WVEA		% %		
			WXPX		%		
Order Totals Month # of Spots Net Am	A D		ng Plan	# O t 1	N		
Month # of Spots Net Am June 2010 14 \$4,88		ating Start Date 0.00 05/31/10	06/11/10	# Spots I 14	Net Amoui \$4,887.5		\$ Amount \$5,750.00
Totals 14 \$4,88		0.00	33/11/10		Ψ 1,007.0	,, ,	70,700.00
						Total	s
Ln Ch Start End Inventory C N 1 7 06/07/10 06/11/10 ABC 7 News	ode Break Start/End at Sunrise CM 6-7a			Rate Pri F		 	Amount
ABC 7 News	at Sunrise	MTWTF	:30 5 \$	3100.00P-3	0.00 NM	4	\$500.00
Start Date End Date Weekdays Week: 06/07/10 06/13/10 MTWTF	Spots/Week Rate 5 \$100.00	Rating 0.00					
<u>Spot Ch Date Range Description</u> 3 7 06/07/10-06/13/10 ABC 7 News at	Start/End Time Sunrise 6-7a		eekdays <u>Lengt</u> WThF :3	<u>h Rate F</u> 0 (\$100,00)	Rtg Type		
Credited [combined 3 into 2 same \$]				σ (φτου.σο)	0.00 7777		
4 7 06/07/10-06/13/10 ABC 7 News at	- · · · · - · · · · · · · · · · · · · ·		WThF :30				
5 7 06/07/10-06/13/10 ABC 7 News at N 2 7 06/07/10 06/11/10 ABC 7 News		MTWTF	:30 5 \$		0.00 NM 0.00 NM	5	\$2,750.00
ABC 7 News Start Date End Date Weekdays		Rating	- •	-		-	1=,, 00.00
Week: 06/07/10 06/13/10 MTWTF	5 \$550.00	0.00	.20	2500 505 5	0.00.1/5	_	40 555 5

M-F 11-1135p / SaMTWTF--

\$500.00P-2

\$2,500.00

:30



Contract / Revision

19299

Flight Dates 06/07/10-06/11/10

Hiatus Dates

Original Date / Revision 06/02/10/ 06/08/10

Order Sep 00:15:00

Advertiser ALLIANCE FOR AMERICA'S Product

Estimate #

																Totals	
Ln	Ch	Start	End	Inventory C	Code	Break	Start	/End]	Гіте	Days	Len Sp	oots	R	ate Pri	Rtg Type	Spots	Amount
N 3	7	06/07/10	06/11/10	M-Sun ABC	7 News at	1 0 M	M-F	11-113	5p / Sa	aMTWTF-	- :30	5	\$50	00.00P-2	0.00 NM	5	\$2,500.00
				M-Sun ABC													
		Start Date	End Date	Weekdays	<u>Spot</u>	s/Week		Rate	Rati								
		06/07/10	06/13/10	MTWTF		5		00.00	0	0.00							
Spo	_	Ch Date Rai		escription			/End	1			Weekdays		<u>ngth</u>		Rtg Type		
	2			1-Sun ABC 7	News at 11	p RM-F	11-11	35p / S	S:		MTWThF		:30	(\$500.00)	0.00 <i>NM</i>		
		See MG 3.6															
	_			s will air @ 11										(2-22-22)			
	5			1-Sun ABC 7	News at 11	p RIVI-⊢	11-11	35p / S	j,		MTWThF		:30	(\$500.00)	0.00 <i>NM</i>		
		See MG 3.7															
	6			will air @ 11		- OM E	14 14	25- 10			~		.20	(#E00.00)	0.00 8/84		
	_			1-Sun ABC 7	ivews at 11	p KIVI-r	11-11	Sop / S);		-1		.30	(\$300.00)	0.00 NM		
	(H)	See MG 3.8		oiro @ 1120	n]												
	7			airs @ 1130 <i>1-Sun ABC 7</i>		n RM-F	11_11	35n / 9	: .		Th		.30	(\$500.00)	0.00 NM		
	' (円)	See MG 3.1		r-oun Abo 1	ivews at ii	p mivi-i	1 4-1 1	33p / C	,				.50	14000.00)	0.00 70707		
	w		-	will air @ 11	30nm1												
	8			1-Sun ABC 7		n RM-F	11-11	35n / S	S :		-T		-30	(\$500.00)	0.00 NM		
	-	See MG 3.9		, 04,, 7,20 ,	, tomo at 17	ρ		ООР. С			,		.00	(4000.00)	0.00 / 1		
	٠		fnals News	airs @ 1130p	ml												
9	9			1-Sun ABC7 N		30p 1130	p-120)5a			-T		:30	\$500.00	0.00 NM		
	(H)	MG for 3.8 0					•										
10	_			1-Sun ABC7 N	News at 113	30p 1130	p-120	5a			Th		:30	\$500.00	0.00 NM		
	(19)	MG for 3.7 0	6/10			•	-										
			<u> </u>			-									Tatala	4.4	CC 750 00
								1							Γotals	14	\$5,750.00